



HEINEKEN BEVERAGES (PROPRIETARY) (SA) LIMITED: COOKIE POLICY

We make use of “cookies” on this website in order to give you a better online experience. This policy works alongside our Privacy Policies that are found on the Heineken Beverages Website. The purpose of this policy is to describe what cookies are, what we use them for, and how you can manage them during your visit to or use of our Website.

What are Cookies?

Cookies are small text files containing small amounts of information which are downloaded and may be stored on your user device e.g. your computer (or other internet enabled devices, such as a smartphone or tablet).

Cookies used on the Website

By clicking ‘Yes’ on the cookie banner, you give your consent to HEINEKEN to place and/or read cookies from the HEINEKEN website you are visiting. We use the following cookies and for the following purposes:

Essential cookies: are cookies that allow our website to perform its essential functions. Without these cookies, some parts of our websites would stop working.

Functional cookies: Cookies used to enhance the user friendliness of the Website for visitors. For example, a cookie is placed to remember your settings and to remember your shopping basket. Without this cookie, you would have to re-submit this information. The functional cookies of the Website that are stored by HEINEKEN on your computer only remain valid during your session on the Website, except for the cookies that remember if you are logged in or logged out and that remember the content of your shopping basket, which are stored for a period in accordance with the relevant legislation.

Analytics cookies: HEINEKEN uses Google Analytics cookies, to analyse how visitors use the Website. HEINEKEN can then make improvements to the usability of the Website. Google only processes data obtained via the Website in an anonymous form. Please visit www.google.com/analytics for more information on Google Analytics.

Advertising cookies: are cookies that match your interests or web searches with applicable advertising campaigns on our website. HEINEKEN uses them to provide you with advertising that may be useful for you.

Social media cookies: integrate with social media platforms. We use them to help you share content from our website to your chosen social media platform.

Third party cookies: The Website allows cookies of social plugins of several third parties. This enables a user to share content of the Website on certain social networks. These plugins also enhance the user friendliness of the Website. For example, with the Facebook plugin on the Website, users can simply register themselves on the Website with their Facebook account details. The (use of the) data collected by these third parties via the social plugins are exclusively determined by such third party as HEINEKEN cannot read these cookies (nor can these parties read the cookies of HEINEKEN). For information regarding the third party cookies, please read the respective third party’s policies.

Changing your settings

You can change the settings in your web browser to stop accepting cookies. You can also refer to your device manual or website manual for instructions.

You can change the settings in your web browser, to establish that you will be given notice if a cookie is stored on your computer.

Privacy Protection

Your personal information that is processed by using cookies will be protected by ensuring taking all reasonable and appropriate technical and organizational measures to protect your personal information as provided in our Privacy Policy.

Changes to this Policy

We will keep this policy under review and make updates from time to time. Any changes to this policy will be posted on our website page and to the extent reasonably possible, will be communicated to you. Such changes shall be effective immediately upon the posting of the modified policy. We advise you to regularly read this policy for possible changes.

Contact

If you have any questions, please contact our Information Officer at legalsa@heineken.com.